



Epic Fails and Monumental Wins

Solving for 2019's Candidate Experiences

Prepared by Aon
Assessment Solutions

AON
Empower Results®

Agenda

- ◆ Topic Introduction/Describe Motivations for This Session
- ◆ Panelist Introductions
- ◆ Questions to Panelists
- ◆ Audience Engagement
- ◆ Sharing of Audience Ideas With Panelist Participation



Panelists





Question 1

▶ Horror Stories & Epic Fails: What is the worst candidate experience you have seen?

Question 2



▶ Monumental Wins: What is the best candidate experience you have seen?



Question 3

Gaining Ground: What have been the biggest advances in improving the candidate experience to date?



Question 4

▶ Risk Factors: What candidate experience issues remain unresolved?

Breakout!

- ▶ The need to improve the candidate experience has emerged from economic, technological, and social factors



- ▶ And, how do we solve it?

- ▶ What is the next big market demand—related to the experience of candidates in the pre-hire process—for which we need to solve as I/Os?